

## In the Claims

Claims 1-38 (Canceled).

39. (New) A method comprising:

providing two or more graphical user interfaces to display, one after the other, on a processor-based system, the graphical user interfaces dictated by an Internet service provider and to include an indicator of a particular retail vendor, without an indicator of another, unrelated retail vendor; and

in response to the display of a last provided graphical user interface, allowing use of said processor-based system, otherwise preventing a use, other than a use associated with said provided graphical user interfaces, of said processor-based system.

40. (New) The method of claim 39 including prior to said preventing, allowing use of said processor-based system to set up said processor-based system to receive services from said Internet service provider.

41. (New) The method of claim 39 including receiving the preferences of one or more user's of said processor-based system.

42. (New) The method of claim 41 wherein providing two or more graphical user interfaces includes providing a first graphical user interface to enable identification of a user that is actively logging on to said system.

43. (New) The method of claim 42 wherein providing two or more graphical user interfaces includes providing a second graphical user interface that contains content related to said particular retail vendor and customized for the user that is logged on, said customization based on that user's preferences.

44. (New) The method of claim 39 wherein providing two or more graphical user interfaces includes providing a graphical user interface that is substantially dedicated to the purpose of said particular retail vendor.

45. (New) The method of claim 39 wherein preventing use of said processor-based system includes preventing said use from a remote location.

46. (New) The method of claim 39 including providing advertising to a user that is logged on to said system based on the preferences of another user who is an identified user of said processor-based system.

47. (New) The method of claim 39 wherein preventing use of said processor-based system includes preventing use each time a different user signs on to the system.

48. (New) The method of claim 39 including displaying a first interface dictated by said service provider immediately after booting said system.

49. (New) The method of claim 39 including receiving instructions from a remote processor-based system to control the addition of software and hardware on said system.

50. (New) The method of claim 39 including directing a user to a server associated with said retail vendor if said user indicates a desire to obtain a product or service offered by said retail vendor.

51. (New) A machine readable medium having instructions that when executed cause a machine to:

display two or more graphical user interfaces, one after the other, the graphical user interfaces dictated by an Internet service provider and to include an indicator of a particular retail vendor, without an indicator of another, unrelated retail vendor;

prevent a use, other than a use associated with said graphical user interfaces, of said machine; and

in response to the display of a last provided graphical user interface, allow unfettered use of said machine.

52. (New) The medium of claim 51 further storing instructions that when executed cause the machine to allow use of said machine prior to said preventing to enable set up to receive services from said Internet service provider.

53. (New) The medium of claim 51 further storing instructions that when executed cause the machine to forward the preferences of one or more users of said machine to said service provider.

54. (New) The medium of claim 53 further storing instructions that when executed cause the machine to display a first graphical user interface to enable identification of a user that is actively logging on to said machine.

55. (New) The medium of claim 54 further storing instructions that when executed cause the machine to display a second graphical user interface that contains content related to said particular retail vendor and customized for the user that is logged on, said customization based on that user's preferences.

56. (New) The medium of claim 51 further storing instructions that when executed cause the machine to display a graphical user interface that is substantially dedicated to the purpose of said particular retail vendor.

57. (New) The medium of claim 51 further storing instructions that when executed cause the machine to receive instructions from said service provider to prevent the use of said machine that is unrelated to said retail vendor.

58. (New) The medium of claim 51 further storing instructions that when executed cause the machine to provide advertising to a user that is logged on to said machine based on the preferences of another user who is an identified user of the same machine.

59. (New) The medium of claim 51 further storing instructions that when executed cause the machine to prevent the use of said machine other than a use associated with said graphical user interface each time a different user logs on.

60. (New) The medium of claim 51 further storing instructions that when executed cause the machine to display a first interface immediately after booting said system.

61. (New) The medium of claim 51 further storing instructions that when executed cause the machine to receive instructions from a remote processor-based system to control the addition of software and hardware to said machine.

62. (New) A system, comprising:

a processor having a memory;

a display coupled to said processor to display a graphical user interface that is dictated by an Internet service provider, said interface to include an indicator of a particular retail vendor, without an indicator of another retail vendor, the use of said system prevented, other than a use associated with said graphical user interface, and released in response to the display of said graphical user interface.

63. (New) The system of claim 62 further including a unitary housing to house said processor, said display, and a telephone.

64. (New) The system of claim 62 further including a dedicated port to link said system to said service provider, said system managed by said service provider through said port.

65. (New) The system of claim 62 further including an interface to couple said system to said service provider, over the Internet, said system to forward user preferences over the Internet to said service provider and to receive customized content, based on said preferences and related to said particular retail vendor.